GCSE SUBJECT - Sample

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| Assessment Structure | Date |
| Coursework | Due to exam board 15.05.2023 |
| Exam Paper 1 – Enterprise and Marketing | 26.05.2023 |
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The key to doing well in this subject is…

Use revision Guide and do the activities

Read through and learn all 6 revision booklets done in class

Practice all past papers and carefully look at the mark schemes – questions do repeat themselves!!

Other Top tips

Be clear on the differences between Revenue and profit, know the break even formula in case they don’t give you it.

Be clear on Promotional methods, Advertising methods, PR and Pricing strategies are these are the parts that you need to clear on so they don’t catch you out!