

# CHALLENGING “GENDER NORMS” THROUGH FASHION



This dress by Giorgio Armani is being worn by singer Harry Styles for a picture that went on the cover of Vogue magazine. Giorgio Armani is believed to be the richest openly bisexual person in the world.



Christian Siriano is a gay designer who is renowned for dressing women of all shapes and sizes. More recently, Siriano has been designing show-stopping gowns for male actor, Billy Porter.



Cara Delevingne here is wearing a tuxedo to the wedding of Princess Eugenie. It was also designed by Giorgio Armani.

# DESIGN BRIEF 1

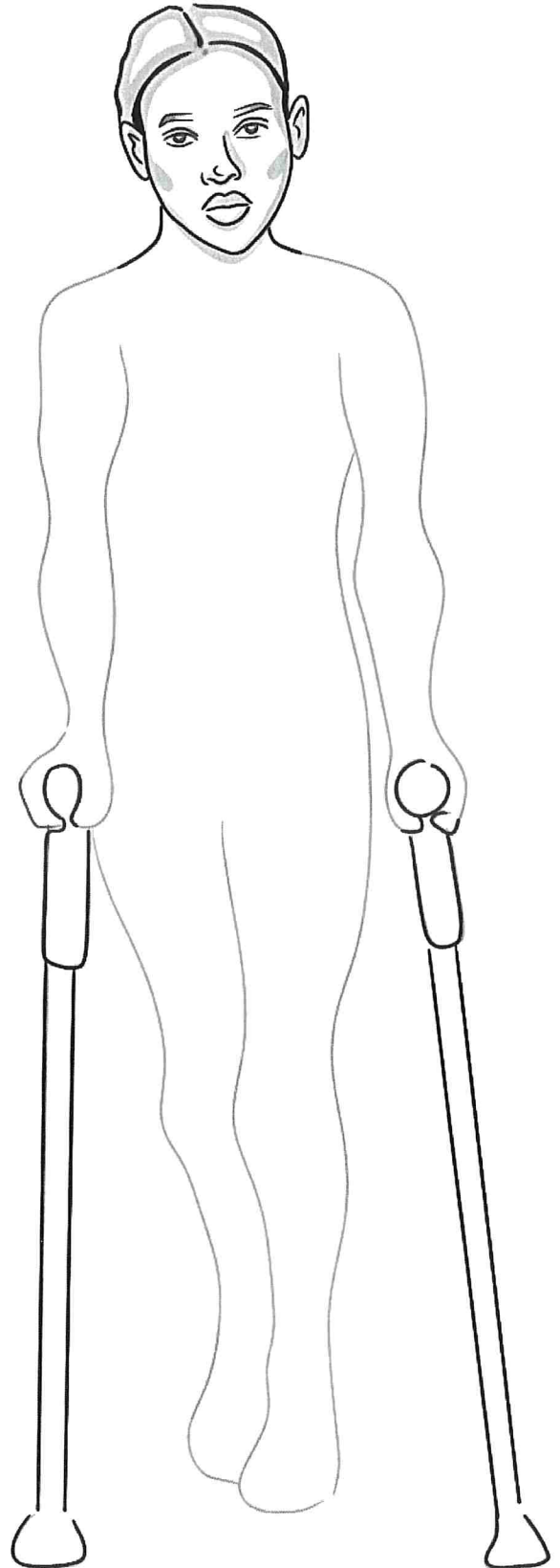
**Name:** Ashley

**Pronouns:** He/Him

**Gender:** Man

**Brief:** Ashley works in an office where he is expected to dress smartly every day. Ashley enjoys wearing skirts, and out of work will often wear them paired with a t-shirt and trainers. Ashley would like you to design a formal outfit to wear to work that includes a skirt.

**Additional Information about your design:**



# DESIGN BRIEF 2

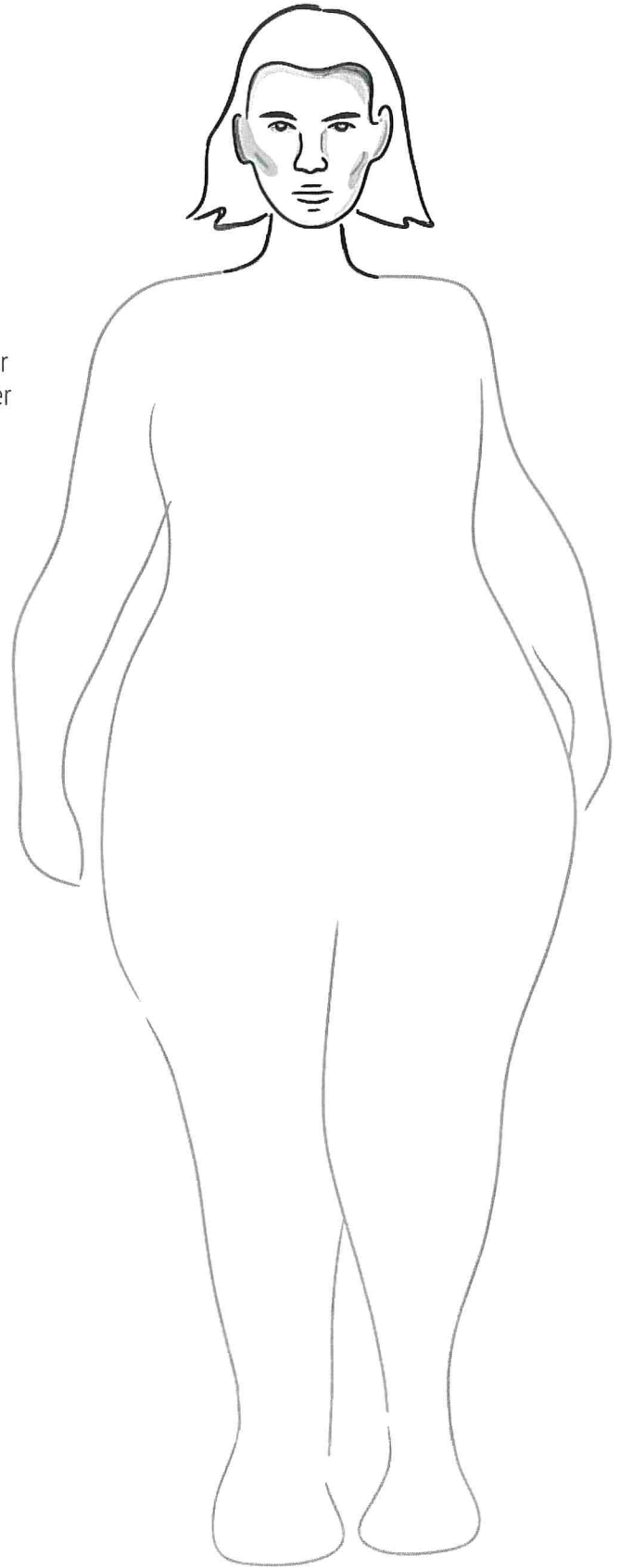
**Name:** Emily

**Pronouns:** She/Her

**Gender:** Woman

**Brief:** Emily is planning her wedding to her fiancée Aiysha. Day-to-day Emily would describe her style as masculine. Emily would like you to design her dress for her wedding. She wants to feel comfortable and for her dress not to be too far from her usual style.

**Additional Information about your design:**



# DESIGN BRIEF 3

**Name:** CJ

**Pronouns:** They/Them

**Gender:** Non-binary

**Brief:** CJ would like you to design an outfit for their prom. They prefer suits over dresses, and like jewel tones. CJ was born in Japan and would like you to take some inspiration from the kimonos they see their family members wear on special occasions.

**Additional Information about your design:**

