



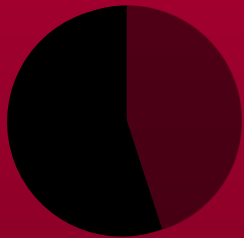
**HIGH ATTENDANCE AT SCHOOL GETS YOUR CHILD'S LIFE OFF TO A *FLYING START!***



**INCREASING ATTENDANCE BY JUST 5% CAN DOUBLE THE CHANCES OF GAINING GOOD QUALIFICATIONS**



**MISSING TWO DAYS A MONTH MEANS A CHILD MISSES 10% OF THE SCHOOL YEAR**



**THERE ARE 175 DAYS A YEAR NOT SPENT IN SCHOOL**

**PLENTY OF TIME FOR HOLIDAYS AND APPOINTMENTS**

**MORE SCHOOL =**



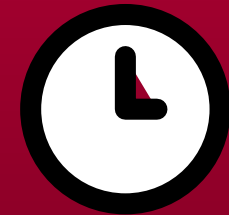
**HIGHER GRADES**



**INCREASED CONFIDENCE**



**SOCIAL INTERACTION**



**TURNING UP JUST 5 MINUTES LATE EVERY DAY ADDS UP TO OVER 3 DAYS LOST IN A YEAR**